# Matrix Mighty Milers

is a running program for children with special needs, and their typically developing peers.



## Who is Matrix?

Matrix Parent Network & Resource Center is a 501 C 3 non profit organization. We provide families of children with special needs with resources and help them access the systems that serve them. We also provide inclusive programs and activities in our communities for children with special needs.

# What is Matrix Mighty Milers?

Matrix Mighty Milers is an inclusive running program for children of all ages and all different abilities. This is an opportunity for children with special needs to participate on a team with their typically developing peers. After the 10 week summer training program, each child will run in The Santa Rosa Marathon 5K race on August 25<sup>th</sup>.

Every child, regardless of their ability, should have the opportunity to set, train for, and reach a goal amongst their typically developing peers. Often, kids with special needs do not have the opportunities to be included in group activities.

## How Can You Help?

In order to be able to offer this FREE program to all kids in our community, we rely on community partners and sponsorships. We have three different levels of sponsorships, and are open to creating a sponsorship level that works specifically for you! If you would like to support the Matrix Mighty Milers in any way which is not outlined here, please contact Kristie Anderson at 707.889.6231, or email kristiea@matrixparents.org.

# Matrix Mighty Milers Sponsorship Opportunities

# Title Sponsor

Be our title sponsor and we will prominently feature your company and logo on all collateral!

#### Your logo is on

- training shirts
- all team print collateral and advertising
- a stand-alone post-race festival sign that 10,000 people will see at the Marathon

#### Your logo is "LIVE" (hyperlinked) and featured in our:

- email newsletters, reaching 4,500 families and professionals (1 year)
- website, www.matrixparents.org, (1 year)
  - Social Media sites, weekly, through August 2018

#### Your logo and name are

- part of the team title
- on all event information
- on all team communication

# Shirt Sponsor Team Shirts - \$700

#### Your logo and name are

- prominent on back of kids' training shirts
- on post-race festival banner at the Marathon with10,000 people in attendance

# Your logo is "LIVE" (hyperlinked) and featured in our:

- email newsletters, reaching 4,500 families and professionals (1 year)
- website, matrixparents.org, (1 year)
- Social Media sites, weekly, through August 2018

### Local Business Sponsor

### Support the Team - \$500

#### Your logo and name are

- on team pracitce banner
- on post-race festival banner that 10,000 people will see at the Marathon

# Your logo is "LIVE" (hyperlinked) and featured in our:

- email newsletters, reaching 4,500 families and professionals (6 months)
- website, matrix parents.org, (6 months)
- Social Media sites, bi-weekly, through August 2018



# 2018 Matrix Mighty Milers Sponsorship Enrollment Form

Company Name	
Name of Primary Contact	
Primary Contact Phone Number	
Primary Contact Email	Company URL

#### **1. SELECT YOUR SPONSORSHIP LEVEL**

- Title Sponsor: \$5000
- Shirt Sponsor: \$700
- Local Business Sponsor: \$500

#### 2. Payment: how will you be paying?

- Check Please mail check (Payable to Matrix Parent Network) to Matrix, Attenion: Kristie Anderson, 94 Galli Drive Novato, CA.94949
- Credit Card If you would like to pay with a card, please call Kristie Anderson at 415.475.2118
- 2. Company Logo: please email your company logo in high resolution PDF, JPG, EPS, or PNG format to kristiea@matrixparents.org

#### Additional Information or Comments:

